Overview

• Program Introduction
• Telework!VA Partners
• Results to Date
• Potential for Growth
• Transportation Demand Management strategy
• Incentivizes telework in the private sector
• Provides expert assistance & financial incentives:
  – Up to $35K for NOVA, Richmond, Hampton Roads.
  – Up to $50K for employers with 100+ employees in the area affected by the Virginia Megaprojects construction.

• Web resources, eLearning modules, educational events and promotions.
• Assistance & training are available to Virginia employers not eligible for financial incentives.
• Employer-focused outreach.
Funding:

- Innovative Progress (Gov. Gilmore)
- Transportation Efficiency Improvement Fund (TEIF)
- Congestion Mitigation & Air Quality (CMAQ)
- Transportation Emissions Reduction Measures (TERM)
- Northern Virginia TMP

Telework!VA Partners
Results to Date

- 125 employers
- Assistance to 60+ additional employers (no financial incentives)

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Enrollment by Fiscal Year

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Results to Date

- Annual trip reduction ≈ 540,000
- Annual VMT reduction ≈ 9,200,000
- One-time investment in financial incentives ≈ $3.8M
- Annual societal benefit ≈ $3.6M (ongoing)

Potential for Growth

- 2007 Virginia State of the Commute:
  - 440,100 commuters teleworked at least occasionally = 12% of “commuters”
  - 744,000 commuters “could” and “would” telework
- Potential to reduce VMT in Virginia by nearly 1.8 billion annually.